

2023-2024 District Goals

District: 71
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas



SERVICE ACTIVITIES

Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 95% of clubs in our district report service.

Action Plan

[Action Plan Service 2023-24.pdf](#)

GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

GLOBAL MEMBERSHIP APPROACH SUPPORT

Yes, the district team has been consulted and we have chosen the following Lion as our Global Membership Approach Support Lead:

[Contact the Global Action Team support staff](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	10	10
2nd Quarter	0	0	15	5
3rd Quarter	1	20	10	5
4th Quarter	0	0	10	10

FY New Clubs

1

FY Charter Members

20

FY New Members

45

FY Retention Goal

30

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

35

Action Plan

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 100% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 90% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

Action Plan

[Action Plan Leadership 2023-24.pdf](#)

LCIF

Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 5% and club participation in our district increases by 5%.**
- b. Our team will ensure that 5 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$250 to LCIF and I will ask 20 members of my district cabinet to make a personal donation to LCIF.**

Action Plan

[Action Plan LCIF 2023-24.pdf](#)

CUSTOM GOALS

Goal Statement

By the end of the 2023-2024 fiscal year, District 7-I will achieve the following:

- Provide training to District and Club officers on the use of the new Lions Portal that will be released in July.
- Establish a more defined vision and plan for the use of technology.
- Build systems that will grow with the organization, be transferrable with each year's Officer change over, and create efficiencies within our District.

Action Plan

[Action Plan Technology 2023-24.pdf](#)

[Action Plan Virtual Club 2023-24.pdf](#)

Goal Statement

1) By the end of the upcoming Lion year, our district will promote the current LEO Clubs and develop plans to open at least one more LEO Club. We will also promote the Student Member option to college students.

2) By the end of the upcoming Lion year, our district will create a plan to educate on the importance of mentoring our future district leadership to bring value to both clubs and the leadership.

Action Plan

[Action Plan LEO 2023-24.pdf](#)

[Action Plan Mentoring 2023-24.pdf](#)